



## **What is Kirk\$ville Ca\$h?**

The Chamber has embarked on a new program that will be beneficial to our members as well as the residents of our community. The Chamber Gift Check program with its catchy slogan, “Kirk\$ville Ca\$h,” is an easy gift check program that allows the Kirksville Area Chamber of Commerce to offer versatile gift checks redeemable at any Chamber member business. A Chamber Gift Check/Kirk\$ville Ca\$h is purchased at the Chamber office, 304 S. Franklin. Along with each check, a list of Chamber members is provided. The recipient can then redeem it at any Chamber member business.

The program provides a unique benefit to our members, yet affords the consumer a choice to pay for any type of goods or services. Chamber members, residents, and visitors to the area are encouraged to use the Chamber’s Kirk\$ville Ca\$h Gift Checks as a gift giving solution throughout the year and especially during the holiday season. By purchasing Kirk\$ville Ca\$h, consumers keep their shopping dollars local and gift giving has never been easier.

Kirk\$ville Ca\$h is to be treated just like regular checks and can be deposited into a business’s account as any other check. It’s that simple! The checks can be used at over 350 businesses (Chamber member businesses only) in the Kirksville area for all kinds of goods and services. The recipient has a choice from new tires at the automotive business to new nails at the salon.

The purpose of the program is to promote spending in this community and to keep the dollars circulating in Kirksville and Adair County. Kirk\$ville Ca\$h will be marketed to local industry to be used as employee incentives, awards and gifts for holidays and throughout the year. The Kirk\$ville Ca\$h program is a great way to truly provide the recipient the gift of choice. Employees can choose for themselves to spend the dollars however they need or want. And, best of all, the money goes back to Chamber member businesses in the Kirksville area!

Businesses looking to purchase a large quantity of the Gift Checks are encouraged to call the Chamber in advance and place your order ahead of time. This way, your Kirk\$ville Ca\$h will be ready when you need it! The Chamber only accepts cash or check.